A Guide for Journalists Contacting IBM about Edwin Black's *IBM and the Holocaust*

If you are not a seasoned Holocaust researcher and are covering the topic of *IBM and the Holocaust* for the first time, here is what will undoubtedly occur when you contact IBM.

First, IBM will not deny any of the information or facts in the book — no matter how many times you ask.

Second, IBM may try to confuse you by conflating the start of WWII in 1939 with America's entry into the war in December 1941. Throughout the first moments of the Hitler regime, beginning in 1933 and continuing after the War broke out in 1939, IBM was robustly organizing and implementing the Holocaust directly from New York. After America's entry in December 1941, that genocidal work was accelerated, but coordination with the Nazis was switched to IBM's overseas offices.

Third, while IBM will not deny any facts in the book, company press people will tell you that leading historians have rejected the book and will supply you with two extremely negative reviews — probably a science review published by John Hopkins and a business journal published by Harvard. They will not provide copies of Dr. Robert Ukrew's review in the *Harvard International Journal* (archived at

<u>ibmandtheholocaust.com/sites/default/files/2025-04/Urekew-ibm-review-Harvard-International-Review.pdf</u>), which states in part:

Black's meticulous documentation reveals an undeniable fact: after the outbreak of the World War II, the IBM corporation knew the whereabouts of each of its Europeanleased machines, and what revenues it could expect from them. Each machine was insured and serviced monthly on site. Even though Watson returned his medal to Hitler under public pressure, he continued to micromanage the German and European operations ... Now, the burden of proof rests squarely with IBM. What will it do with this thoroughly documented accusation, this long-overdue indictment of corporate greed?

Black's book has done what US and international organs of justice chose not to do five decades ago.

IBM will not provide copies of any of the scores of other laudatory <u>reviews</u>, such as Christopher Simpson's in *Washington Post*, Michael Hirsch's in *Newsweek*, or Sam Jaffe's in *Business Week*. Nor will they refer you to Edwin Black's <u>retractions page</u>.

IBM media relations people hope that journalists on deadline will simply not go beyond the selective reviews they hand out. But this guide will tell you what to expect.

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